



Family

CLIENT GUIDE

Anthony Beasley



About Me

Hey there,

I'm Tony! I have been a family photographer since before 2009. I love family storytelling through images. After 20 + years of nursing, orthopedics, & cardiothoracic surgery I left that career and pursued photography. Best decision ever. The families I have developed relationships with is everything I ever dreamed of. An ideal night for me involved a glass of wine, movies over the fireplace, and chats with good friends. It truly is a great life. Thank you for supporting my dream, and I look forward to photographing your family!

Investment FAMILY & KIDS SESSION

One Hour Family & Kids Session

Cost: \$ 375

Includes:

- In-Studio or On-Location
- Online Gallery
- 30 Digital Negatives (additional prints, digital images, & products can be purchased separately)

Two Hour Family & Kids Session

Cost: \$ 500

Includes:

- In-Studio or On-Location
- Online Gallery
- 60 Digital Negatives (additional prints, digital images, & products can be purchased separately)

Three Hour Family & Kids Session

Cost: \$ 750

Includes:

- In-Studio or On-Location
- Online Gallery
- 120 Digital Negatives (additional prints, digital images, & products can be purchased separately)

Remember, longer sessions mean more unique images



Investment AT HOME LIFESTYLE SESSION

With an at home session, your family will capture unique moments that simply cannot be matched. You're comfortable in your own space, and this will help your family's personalities come through. As a bonus, it's convenient for you. There are no worries about loading the kids into the car or time in traffic, since you're already home.

These sessions are typically a lot of fun for everyone involved. The kids love showcasing their favorite things for their photos, while the adults tend to be more relaxed. Plus, there's more room for spontaneous and beautiful images.





One Hour At Home Lifestyle Family & Kids Session

Cost: \$ 375

Includes:

- On-Location at Client's Home
- Online Gallery
- 30 Digital Negatives (additional prints, digital images, & products can be purchased separately)



Two Hour At Home Lifestyle Family & Kids Session

Cost: \$ 500

Includes:

- On-Location at Client's Home
- Online Gallery
- 60 Digital Negatives (additional prints, digital images, & products can be purchased separately)



Three Hour At Home Lifestyle Family & Kids Session

Cost: \$ 750

Includes:

- On-Location at Client's Home
- Online Gallery
- 120 Digital Negatives (additional prints, digital images, & products can be purchased separately)

Family Reunion PRICING

Regardless of if your family reunion is an annual event or every five years, you want to remember it. However, you don't want to distract by taking the photos in between family conversations. That's where having a photographer comes in. I can organize your family for minimal reunion disruption while capturing lovely memories. There are a couple options for your family reunion photos. I can simply capture each family and the wider whole, or I can add candid shots from the reunion itself. In my opinion, those are the most fun to look back on afterwards.

Your reunion is a gathering of your extended family, and the memories there are priceless. Since they happen so infrequently, you should enjoy them to the fullest.

One Hour Family Reunion (For Events, or just shooting extended family)

Cost: \$ 375

Includes:

- On-Location at Reunion
- Online Gallery
- Minimum 50 Digital Negatives
(additional prints, & products
can be purchased seperately)

Two to Four Hours Family Reunion

Cost: \$ 950

Includes:

- On-Location at Reunion
- Online Gallery
- Minimum 100-200 Digital
Negatives (additional prints,
& products can be purchased
seperately)

Four to Six Hours Family Reunion

Cost: \$ 1400

Includes:

- On-Location at Reunion
- Online Gallery
- Minimum 200-300 Digital Negatives
(additional prints, & products can be
purchased seperately)



For every additional hour, there is a \$150 charge.

Pricing

LARGE EXTENDED FAMILIES



You have a beautiful extended family and having photos of it to hang on the wall is a source of pride. This is especially important as the kids are growing up, since they change so quickly. Your family will love looking back on these. Once the family is together, these sessions typically include large group shots, as well as individual families. Then we get into special combinations, like cousins or grandkids/grandparents with any remaining time.

One Hour Extended Family Photographs

(for small families, or for those who only want images of the entire group together)

Cost: \$ 375

Includes:

- On Site at Indoor or Outdoor Location of Choice
- Online Gallery
- 40 Digital Negatives (additional prints, digital images, and products can be purchased separately)

Two Hour Extended Family Photographs

Cost: \$ 500

Includes:

- On Site at Indoor or Outdoor Location of Choice
- Online Gallery
- 60 Digital Negatives (additional prints, digital images, and products can be purchased separately)

Three Hour Extended Family Photographs

Cost: \$ 750

Includes:

- On Site at Indoor or Outdoor Location of Choice
- Online Gallery
- 120 Digital Negatives (additional prints, digital images, and products can be purchased separately)

Four Hour Extended Family Photographs

Cost: \$ 750

Includes:

- On Site at Indoor or Outdoor Location of Choice
- Online Gallery
- 150 Digital Negatives (additional prints, digital images, and products can be purchased separately)



Do Not Match, Coordinate Instead



You have the session booked, and the location picked. But what in the world are you and your family going to wear? I love it when my clients ask me for an opinion or tips. It can be a struggle to figure out outfits with your family that are appealing. Begin with choosing a color palette, not matching colors. Set the outfit choices based on this color scheme. It doesn't have to be difficult – light or dark, choose a broad theme, and go from there. This will ensure each family member retains their unique style while looking good as a unit. The point is for your family to fit together and not stick out in a bad way in a photograph. Not every color fits or works for every person! Just relax, and above all else, be comfortable. The emotion in your photos is essential to everyone looking right.

Preparing For A Family Session

Your big day is about to arrive, and that means you are probably stressing out about how to prepare for your family photoshoot. Here are some helpful tips to prepare you:

- Drink plenty of water. Proper hydration helps with glowing skin and prevents dehydration.
- Avoid patterns in clothes. It becomes way too confusing and a little wonky. Do, however, keep a simple color palette or within the same range. Bring 2 - 3 outfits with you!
- Consider nap time times and schedule those accordingly. A fresh nap means happy kids!
- If it's an outdoor session, consider using sunscreen on the kids before the photoshoot. You don't want to risk them being burnt!
- Iron clothes the night before. Make sure they are free of stains and wrinkles.
- Go to bed early the night before. You will need a good night's rest to have you feeling energized the next day.
- Above all else, relax and have fun. It is time to breathe a sigh of relief and having a great family outing! Have peace of mind knowing you hired a professional and are in good hands



Six Ways to Pump Up Your Kids For A Family Session

Photographing families is always a unique experience, given the fact each family is entirely different! Parents are typically cooperative, but the kids, on the other hand, well, that can be another story. Today, I am sharing fun and fool - proof ways to entertain your children and get them excited about your upcoming family photography session.

- 1 Let them choose their outfits! Sure, go ahead and give them a few to select from for obvious reasons. This allows them to have the freedom to pick what they want to wear. Ta-da! Watch how proud they are come session day.
- 2 Set an award following your session. Tell them afterward, that you will all go to the movie theater to see a new movie out and grab some popcorn and drinks
- 3 Simply talk about it. Make it a privilege, not a hassle. If you amp them up and let them know how exciting these photo sessions are, they will show up more excited and ready to go
- 4 Show them other family sessions. This could be famous people they see in their favorite shows or movies. They will want to follow in these footsteps
- 5 Maybe they are caught up in the social media world. Let them know you plan on posting these to Facebook or Instagram and have them check how many 'likes' they receive
- 6 As a parent, ultimately, your attitude will carry over to your kids. Just show up smiling, happy, and ready to go. I am sure they will follow suit



What To Bring To A Family Session

If you are stumped on what to bring with you to your family photography session, do not stress! These are meant to be fun, and you get to spend quality time with your family. Thankfully, I am here to help!



- Bring the snacks. In all seriousness, children will become fidgety and restless. A few tasty treats are jellybeans, cheese and crackers, Goldfish, dried fruit, and gummy bears. Do not bring messy foods such as chocolate or ice cream.
- Have a few outfits to bring. You never know when someone will fall in the mud or grass and create a bad stain.
- Bring a few props! And these props can include bubbles to blow, a soccer ball, or sparklers. Have some fun!
- Bring a small blanket. If you want a few shots lying on the ground, this is a cute surface, and allows a barrier of protection from the dirt
- If you have pets, see if the photographer will allow you to bring them! What better way to include the whole entire family?

As a photographer, it is my job to help you with your session; if you have any questions at all, do not hesitate to reach out to me.

Together we will create delightful memories that you will have for a lifetime.



Where should I have my next family session?

There are several locations to choose from! Family photographs are timeless, and if you are searching to update your current portraits or take some for the first time, I have a few places in mind.

- Shoreline: Pack up the family and head to the beach. The beach offers beautiful lighting and plenty of space! Your kids will have a blast.
- Farm: The farm I have in mind is more of an organic park with a rustic feel.

- Forestry: Especially in the Autumn months, the fall foliage is a gorgeous backdrop
- At home: Take away the stress of going somewhere as a big family. Let me come to you. Stay relaxed and be in your own element.

Have any other ideas in mind? Let me know! I often look for places that aren't overdone (if you will). Any unique places you want to go, I am down!

Post Family Session.

WHAT COMES AFTER

Let's discuss the turnaround on receiving your images. Typically, it will take 2-3 weeks to receive your images.

After your images are all complete, it is time to book your next session! Book ahead and save with our early bird offer. All pre-planned sessions are discounted at 10% if booked within 2 weeks of your previous session.



Testimonials



"Tony is an awesome photographer to work with! He kept us engaged, and made it a great experience. My family was very happy and felt very relaxed at our session. I truly cannot think of photographing with anyone else. Tony's engagement made us feel happy that we are a family. Tony, you are the Best! Thanks for a great experience!"

~Mr. & Mrs. James Vaughn
Smyrna, Tn.

"We didn't know we had such a talented photographer right here in our own backyard! Tony made us feel very special and at ease during our family session. As a result, we absolutely love the expressions and how we look together! Tony is an amazing artist. We have wanted to do this for years. We are so glad we did it now and that we commissioned Mr. Beasley to create them for us."

~Mr. & Mrs. Brad Watts
Hendersonville, Tn.



"Mr. Tony is very passionate about his photography! We have long lasting memories over 6 years now. He is patient and energetic with our daughter. He brings a lot of laughter to our family portrait sessions. His true gift is his ability to naturally capture our best essence through the art of photography. The results are consistently high quality images that make us smile!"

~Mr. & Mrs. Juandale Cooper
Nashville, Tn.





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Shirley