



FOR IMMEDIATE RELEASE: The Jumper Classic, Inc.

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*EquiFit, Inc. and City to Saddle Continues to Make a Difference at the
2007 Fidelity Investments Jumper Classic*



South Hamilton, Massachusetts –September 17, 2007- As the festivities ended at the Jumper Classic this week, there were many people who helped make the event a huge success and owed a multitude of thanks for their continuous efforts in making the Jumper Classic the premier equestrian event in New England.

One person who has been a supporter of the Jumper Classic for several years is Alexandra Cherubini, Owner of EquiFit, Inc. Cherubini's company specializes in the development and sale of technologically cutting edge riding equipment to benefit horse and rider.

In 2007, she sponsored the Jumper Classic Warm-Up ring as well the charity luncheon that was held to benefit City to Saddle.

Cherubini is a board member of City to Saddle, and strong advocate of the non-profit's charitable mission and programs committed to providing a diverse population of economically-disadvantaged children access to horsemanship programs. She thought it would be a great

opportunity to host a luncheon at the event to both raise some funds and have some children in the program see the sport of Grand Prix Show Jumping in action. Cherubini, a friend of Melissa Lovasco, President of the Jumper Classic introduced Barbara Zenker, Co-Founder of City to Saddle, to Melissa. All three embraced the idea of running the luncheon to give the children and their families ringside exposure to, and perhaps inspiration to someday participate in, the top levels of equestrian competition.

“...Involvement with the Jumper Classic allows me to combine my love of the Equestrian world with business pursuits and enjoy the added bonus of staying close to home; I look forward to a continued relationship with this event. After all, it is one of my favorite horse shows of the year,” says Alexandra Cherubini, Owner of EquiFit, Inc.

For more information about EquiFit, Inc, please visit www.Equifit.net. To learn more the City to Saddle program please visit www.citytosaddle.org

New England’s premier equestrian event will continue again next year at the 2008 Fidelity Investments Jumper Classic. For more information please visit www.jumperclassic.com.

Fidelity Investments is one of the world’s largest providers of financial services, with custodied assets of \$3.2 trillion, including managed assets of \$1.5 trillion as of July 31, 2007. Fidelity offers investment management, retirement planning, brokerage, and human resources and benefits outsourcing services to more than 23 million individuals and institutions as well as through 5,500 financial intermediary firms. The firm is the largest mutual fund company in the United States, the No. 1 provider of workplace retirement savings plans, the largest mutual fund supermarket and a leading online brokerage firm. For more information about Fidelity Investments, visit www.fidelity.com.