

SENIORS

2022

6 GREAT
OUTFIT
IDEAS

5 SESSION
MISTAKES
TO AVOID

12 FUN LOCATION
IDEAS FOR
YOUR SESSION

Vachon

Photography

WELCOME

WHAT TO EXPECT FROM YOUR SENIOR PHOTO SESSION

BEFORE we begin shooting your senior photos, we recommend that you get your hair and makeup done. We suggest going to a stylist who knows you and that you can trust to make you look even more fabulous. Whether you want a bold look or something more natural, choose a style that makes you feel comfortable.

Once you are happy with your look, we will head to a few of our favorite locations to start capturing your images. One of the advantages of having a session designed around YOU is that we can add locations that are special to you. We can even meet you at your school. To mix things up, we may recommend making slight changes to your look at each location. Time permitting, you can change outfits at each location. Whether it's adding some jewelry or color to your outfit or changing your hair slightly, it's better to have a good variety of images to choose from after your shoot.

If you enjoy being outside, we can take advantage of the beautiful early-evening light (golden hour), which will add a soft, warm glow to your photos. Plus, the outdoors offers so many photo opportunities and backdrops.

If you would prefer something a little more stylish, you could use a studio setting instead. We know exactly how to prep our studio so that we can shoot some fun, fashionable images. Don't forget to bring some music along to add some energy to your shoot.

Finally, there is also the option of using an urban setting, like downtown, for your sessions, where you can take advantage of the natural light and choose from a variety of unique backdrops including the cityscape or graffiti\murals walls.

LOCATION:

12 FUN SENIOR PHOTO SHOOT LOCATION IDEAS

IF you're in the process of planning your senior photo session, you're probably looking for a few theme and location ideas. Below are a few fun ideas to give you some inspiration:

HEAD TO A NEW PART OF THE CITY.

If you're really looking to find some interesting shoot locations, why not head to a completely different part of the city to shoot your senior portraits? You never know what you will find once you start exploring.

YOUR FAVORITE PART OF HOUSTON

We're really flexible and can meet you at your favorite locations. This gives your senior pictures a look that's as unique as you are. You won't want your pictures to look like everyone else's. You chose the backdrop, instead, incorporate the bright colors and bold patterns into your shots.

YOUR FAMILY GET-AWAY

Go out to the country! We're mobile. If your family or friends have a piece of property we can visit, we can get some amazing shots. Lakes, Rolling meadows or Scenic overlooks will make your senior session one of a kind.

VISIT THE ARBORETUM OR A LOCAL PARK.

We do lovely environmental portraiture. If you would prefer a beautiful backdrop of trees, flowers, and wide open spaces, use one of the local parks or botanical gardens as a location for your shoot. You will be surprised what you will find once you start exploring.

TAKE A TRIP ON A BOAT.

If you are lucky enough to live near the ocean or a lake, why not use the water and a boat to compliment your senior portraits? Sure, we'll go to Galveston for pictures on the beach.

A NEED FOR SPEED.

If speed is more your thing, you could incorporate a muscle car or racy motorbike into your senior session.

HEAD DOWNTOWN.

Take advantage of the graffiti or mural walls, bridges and unique doorways in downtown Houston for an urban theme.

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8

SHOPPING, SHOPPING, SHOPPING

Get your Style-On. The Houston areas has several open-air shopping center. They feature unique architecture that's perfect for a fun senior shoot.

GRAB YOUR MOUNTAIN BIKE.

Love being outside on your bike? Mountain biking locations make for some amazing backdrops. Go ahead, catch some air!

9

10

TAKE ME OUT TO THE BALL FIELD.

Grab your sports gear, let's head out to the field. You've devoted years to your sport. This is a great way to document those special times. We can even include a friend or two, or your favorite coach.

OUT BY THE POOL

You can chill out by the pool with a cold drink and fashion magazine or a book. OR, get wet and wild with some hair flips.

11

12

USE A COLLEGE CAMPUS.

Most colleges have an array of interesting buildings, archways and beautiful outdoor areas that are perfect for a senior photo session.

DIFFERENT:

WHY OUR SENIOR SESSIONS STAND OUT

SENIOR portraits are not what they used to be, especially with the popularity of social media. Everybody wants “Likes” and “Comments” from their followers. You’ll want a unique look unlike the cookie-cutter, look-alike school pictures that you’ve had before. And, you’ll get social media files with every image you purchase.

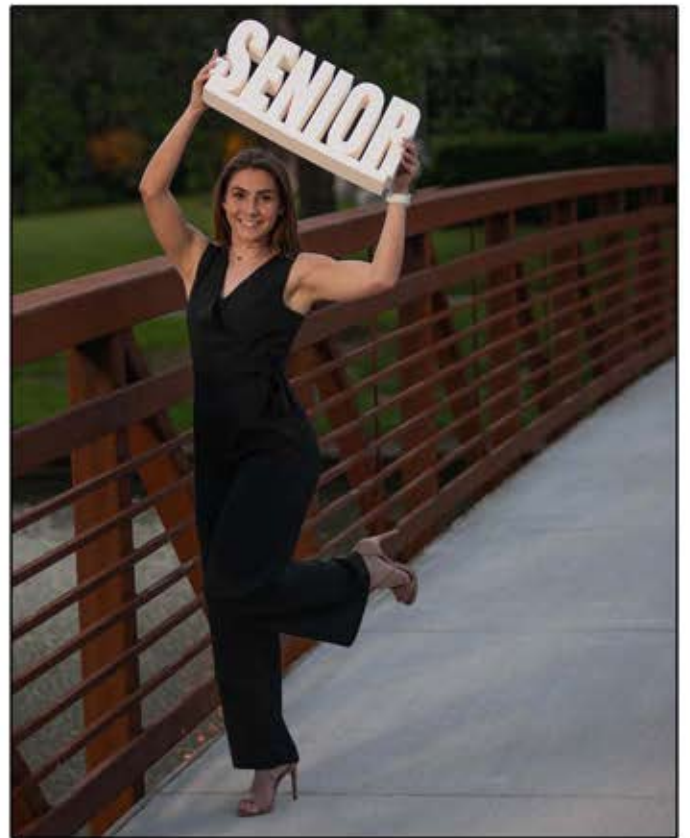
You will want the proper lighting and posing to make you look your very best. You’ll want a professional photographer who knows how to use his camera and gets the flash off the camera to sculpt the light for a proper exposure rather than a friend with a cell phone.

You won’t want to be locked into a single location where all the pictures will look the same. You may want to have images from the places in your neighborhood, or even a special place across town

That’s where we come in. At Vachon Photography, we know lots of great locations around town and near your home or school to get the perfect look for you. We’re constantly learning new posing and lighting techniques to make you look your best.

We will help you select the images that will work best for your albums, canvas, or metal prints. When you pair your great portraits with the full line of image products, you will enjoy looking at your senior pictures for years to come.

Our products are sourced from professional labs and Made in the USA,



MISTAKES:

THE 5 SENIOR SESSION MISTAKES TO AVOID

You don't have to settle for the yearbook photographer. Just because they offer you a free session doesn't mean it's the only session you need. We promise not to finish your session and yell, "Next!". "Volume photographers don't take the time to learn about you and make your session special like we do.

1

WEARING THE WRONG OUTFIT.

The wrong clothing can really make a big difference to your senior portraits. If you want your photos to look great, make sure that your clothing is fitted and suited to your body shape and type. You also want to stay away from baggy clothes, bold patterns and logos. It's a good idea to bring more than one outfit to your session. Have a selection of colors, have formal and casual. Ladies, bring dresses, slacks or jeans and shorts. Guys, bring coat and tie, khakis & polos and jeans.

2

CUTTING YOUR HAIR JUST BEFORE YOUR SESSION.

Your hair plays an important role in your overall look and if you decide to get a haircut or try a new hairstyle too close to your senior session, you could end up with photos that you hate. If you will be cutting or changing your hair, rather do so at least a week before your shoot. Be sure to wash your hair before your session to make it look fresh.

3

CHOOSING THE WRONG PHOTOGRAPHER.

You need to feel comfortable around your photographer. If your photographer isn't experienced enough, you're only going to end up being unhappy with your photos and angry that you wasted your money and time; make sure that your photographer has experience with senior portraits.

4 RUSHING THROUGH YOUR SESSION

If you want to be happy with the results of your senior session, it's very important not to rush. Your photographer is a professional and knows that a successful senior session is going to take longer than 30 minutes so prepare yourself to be in front of the camera for several hours. Choosing additional outfits and locations also takes more time but the results will be totally worth it.

5 FORCING A POSE OR A SMILE.

The more natural you are in front of the camera, the better your photos will look. If you're feeling nervous or aren't sure how to pose, ask us to guide you so that you get the senior portraits you deserve.



CLOTHING:

6 OUTFITS TO CONSIDER FOR YOUR SENIOR PORTRAIT SESSION



OUTFIT 1

YOUR PERSONAL FAVOURITE.

Bring along an outfit that you simply love wearing. Not only will it let your unique personality and style shine through but it will also make you feel comfortable and confident during your senior session.

THERE are a lot of factors that contribute to an amazing senior session and your outfit is one of them. We recommend bringing more than one type of outfit to your senior session, here are a few ideas to get you started.

GET CREATIVE.

This is your chance to let your unique personality really shine through. What inspires you and gets you smiling? Who do you want to be? Keep this in mind when choosing this outfit.

OUTFIT 3

SIMPLE & CLASSY.

Choose an outfit that you can use for some formal shots. Keep it simple by choosing safe, solid colors such as white, black or brown. Basically, bring an outfit that you would wear to church or a formal family gathering.

OUTFIT 2



GO TRADITIONAL.

If your culture and family traditions are a prominent part of your life, why not use a traditional outfit or one that represents your culture as one of the clothing changes during your senior session?

OUTFIT 4



ACCESSORIZE.

For your next outfit, simply adding in a few accessories such as boots, a hat, scarf or sunglasses will give you a completely different look. You can also choose to throw in a few props to add some interest to the shot.

OUTFIT 5



GET ACTIVE.

If sport was an integral part of your life at school, bring your sports uniform to your senior session as an outfit change. You can even add in bats, helmets or gloves as props to add interest to the shot.

OUTFIT 6

PACKAGES:

CREATE A PRICING PACKAGE TO SUIT YOU

STEP 1: CHOOSE YOUR WALL ART

The first step is to determine the wall art you want. We offer a variety of different media from Metal to Gallery or Resin prints and, of course, they are available in just the right size to complement your walls. You can save 5%, 10% or 20% on your wall portraits by purchasing groupings.

STEP 2: SELECT YOUR ALBUM

Our albums are entirely customizable. They are available in 3 sizes with lots of options including cover options, additional images and album boxes. Every page of every book is a custom creation.

STEP 3: CHOOSE YOUR GIFT PRINTS

Select your gift prints for family, home and office. The more you choose, the better the price!

STEP 4: CHOOSE YOUR GIFT PRINTS

Select your wallets and your very own custom web app to share with family and friends.

SAVE WITH THESE STEPS

SAVE 5% on your entire order if you finalize your order the day of your order session

SAVE up to 20% on a wall art grouping

Free gift prints with purchase



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