

# HIGH SCHOOL SENIOR

Photography

Hints, Tips

and

Pricing

Guide



[www.judygilde.com](http://www.judygilde.com)  
231-826-4413  
1630 W. Blue Rd.  
McBain, MI 49657

# Planning

## YOUR PORTRAIT

### *Memorable portraits take careful planning.*

The time and energy you invest will have its own reward at the completion of this unique portrait experience. The tips and ideas will help you make important decisions about your portraits.

### **CLOTHING:**

Please bring a wide variety of outfits. Make sure to include one long sleeve shirt, your favorite outfit, something fun and different and two backup outfits.

Avoid clothing with words, logos, stripes and patterns as they can be distracting in the overall image. To better portray your personality, bring in you accessories: jewelry, hats, belts, scarves...anything you might wear to finish your outfit.

### **HAIRSTYLES:**

Wear your hair the way you like it best. New styles are great, but make sure it is what you want before your portrait session. Very light spray will help loose ends that may pick up light and show.

### **MAKE UP:**

We recommend that you wear your make up no heavier than you would for an evening out.

### **GLASSES:**

Speak to your optometrist. Most will lend you a pair of empty frames in the same style as yours. This is important since glasses may cause reflections and magnifications that are costly to you for corrections. If you are unable to obtain a second set of frames, ask them to remove your lenses before your session, replacing them afterward.

### **REST:**

Get plenty of it. Don't stay out late the night before your session. You will want to be refreshed and looking your best for your session!

## **PROPS:**

We can work anything. If you like it, bring it in: Posters, uniforms, awards, a collection, cars, instruments, hats, sports equipment, anything that represents you!

## **SUN:**

Don't overdo the sun for your portraits. It looks great but use in moderation. Strap marks show as white marks on exposed skin and may be expensive to retouch.

## **PETS:**

If you wish to have your pet in some of your poses, we ask that you let us know in advance. Have someone with you to help care for your pet.

## **FRIENDS AND FAMILY:**

Having your senior portraits created is an exciting event, not only for you but for your family and friends! If you choose to bring along a friend, please keep these helpful tips in mind: We try very hard to build a strong, positive interaction with you during your session. This helps us to capture your true, natural expressions and emotion. When your portraits are being created it may be distracting and hard for us and you to concentrate on posing while someone is talking.

## **YOUR RESPONSIBILITIES:**

Have fun? Be creative? Bring in all of your thoughts and ideas! Look at online samples and magazines for ideas. Use your imagination and test the limit! *Most importantly-Get Excited!*

*If you have any further questions, please feel free to call the studio at 231.826.4413. We would be happy to help you in any way we can!*

# *Policies*

## AND PROCEDURES

### **PAYMENT:**

Creation fees are due on or before the day the portraits are taken. Viewing of your images will be hosted online at [www.judygilde.com](http://www.judygilde.com) for 30 days. Please pay special attention to your online session expiration date. If you allow your session to expire, there is an upfront \$45 reposting fee. A deposit of 50% of the total balance is due in order to begin processing your order. We request that you pick up your portraits within 30 days of notification that they are complete. A surcharge of 15% per month will be added to all orders not picked up within 6 months. We accept checks or good ole fashion cash. Credit cards are also accepted and an additional 3.5% is added for this option. \$40 fee will be applied to all returned checks.

### **DELIVERY TIME AND RUSH SERVICES:**

A normal processing time of 4-6 weeks must be allowed for your order. If you need any part of your portrait order sooner, a rush fee of 25% to 100% of your total balance will be assessed to your account. Specific amounts will be quoted to fit particular needs.

### **ORDERING:**

Orders may be placed online via the website, by mailing, emailing, calling or in person. Once your 30 days of online hosting has expired, your images will no longer be viewable online. Please make sure that you have your favorites noted before your expiration date. You may still place your order after the 30 day hosting ends.

### **YEARBOOK:**

A yearbook image will be provided free to the yearbook staff at your high school when ordered from one of your collection poses. There is a \$20 charge for a pose that was not ordered from your collection. We will email your yearbook image to the yearbook staff at your school...complimentary.

### **COPYRIGHT:**

The Copyright Act of 1976 protects photographers with their creator's right. It is illegal to reproduce a copyrighted image without the photographer's permission. Please help protect our rights.



THE

*Senior*

## EXPERIENCE

Your class brings with it new opportunities in creativity, and the selection process of your senior portraits at Judy K. Gilde Photography, where we emphasize personal choice and creativity. We have designed a selection process which gives you total control and flexibility over the poses you choose and your purchasing decisions.

We have several options for portrait sessions for you to choose from.

### Creation Fees

(Inside and/or Outside Studio)

Location photography also available for a small fee...normally \$50.

Pricing varies for time and distance required.

\$100.00 for 1/2 hour session &  
1-2 clothing changes

\$125 for 1 hour session &  
2-3 clothing changes

\$150 for 1-1/2 hour session &  
3-4 clothing changes

\$175 for 2 hour session &  
5-6 clothing changes

Fee includes setup/cleanup time, session time, postproduction and editing as well as 30 days of online hosting.

**As a bonus**, if you place a minimum order of \$350 within seven days of your online hosting, you will receive 27 free wallets (\$75 value) from one of your collection poses. As an additional incentive for those who place a minimum \$500 order within two days of online hosting you will also receive a photo folio, which includes 8-4x5 portraits of your choice. (\$100 value). Absolutely no extensions for any reasons, sorry!

# Portrait



## COLLECTIONS

### COLLECTION 1 YOU WANT IT ALL + YOUR SESSION!

2 hour session, 5-6 clothing changes, accessories, props and personal items, indoor and outdoor posing, choose from 25 poses to complete your package. (\$150 value)  
**This collection is the best value.**

**COLLECTION also includes:**

**24-4x6's** (\$360 value)

**8-5x7's** (\$160 value)

**6-8x10's** (\$240 value)

**1-10x20 Creative Artwork Composite** (\$150 value)

**1-16x20 Gallery Wrapped Canvas** (\$200 value)

**75-Custom Graduation Announcements-up to two poses** (\$170 value)

**135 Personalized Wallets (15 sets of 9)** (\$375 value)

**25 Web Images** (\$125 value)

The Value of this Collection is \$1,780 .00

**\$1,295.00**

ALL PRINTS CREATED FROM THE COLLECTIONS WILL BE PRINTED USING OUR FINE ART PRINTERS (GICLEE PRINTS) ON LUSTRE PAPER. METALLIC PRINTS ALSO AVAILABLE AND ADDS 25%.

## COLLECTION 2 THE PERFECT BLEND

15 POSES to complete your package.

**COLLECTION includes:**

12-4x6's (\$180 value)

8-5x7's (\$160 value)

4-8x10's (\$160 value)

1-16x20/16x16 Wall Portrait (\$150 value)

50-Custom Graduation announcements-up to two poses (\$120 value)

108 Personalized Wallets (12 sets of 9) (\$300 value)

8 Photo Folio-Holds 8-4x5 photos (6 Vertical & 2 Horizontal-\$100 Value)

15 Web Images (\$75 value)

*The Value of this Collection is \$1,245 .00*

**\$795.00**

## COLLECTION 3 THE ESSENTIALS

7 POSES to complete your package.

**COLLECTION includes:**

10-4x6's (\$150 value)

6-5x7's (\$120 value)

2-8x10's (\$80 value)

1-11x14 (\$75 value)

72 Personalized Wallets (8 sets of 9) (\$200 value)

7 Web Images (\$45 value)

*The Value of this Collection is \$670.00*

**\$495.00**

## COLLECTION 4 THE BASICS

4 POSES to complete your package.

**COLLECTION includes:**

8-4x6's (\$120 value)

5-5x7's (\$100 value)

2-8x10's (\$80 value)

54 Personalized Wallets (6 sets of 9) (\$150 value)

*The Value of this Collection is \$450.00*

**\$295.00**

## COLLECTION 5 FOR SHARING

2 POSES to complete your package.

**COLLECTION includes:**

5-4x6's (\$75 value)

4-5x7's (\$80 value)

1-8x10 (\$40 value)

27 Personalized Wallets (3 sets of 9) (\$75 value)

*The Value of this Collection is \$270.00*

**\$215.00**

## DIGITAL COLLECTIONS

DIGITAL NEGATIVES OF YOUR SESSION. YOU WILL BE EMAILED A LINK TO DOWNLOAD THE IMAGES AND RELEASE. INCLUDES HIGH RESOLUTION DIGITAL IMAGES/POSES/FILES FOR QUALITY 11X14 PORTRAIT PRINTS OR SMALLER.

YOU CAN ALSO USE THESE IMAGES FOR SHARING ON SOCIAL MEDIA AND WEBSITES.

FAST, EASY AND SIMPLE TO DOWNLOAD YOUR DIGITAL PHOTOS AND PRINT RELEASE.

PREMIERE RETOUCHING AND COMMERCIAL FILE SIZES AVAILABLE FOR AN ADDITIONAL FEE.

<b>Digital I WANT THEM ALL</b> (ALL high resolution digital images)	<b>\$850.00</b>
<b>Digital 3</b> (3 high resolution digital images)	<b>\$150.00</b>
<b>Digital 5</b> (5 high resolution digital images)	<b>\$200.00</b>
<b>Digital 10</b> (10 high resolution digital images)	<b>\$300.00</b>
<b>Digital 20</b> (20 high resolution digital images)	<b>\$400.00</b>



## ADDITIONAL PORTRAITS

SET OF 9 WALLETS-\$25 (SAME POSE)

SET OF 27 wallets-\$45 (same pose)

set of 54 wallets-\$60 (same pose)

Photo Folio w/8-4x5 images (6 vertical and 2 horizontal)-\$100

Custom Graduation Announcements-1 or 2 images

5x7 PRESS PRINTED FLAT CARDS W/ ENVELOPES 50-\$120, 75-\$170, 100-\$220

### for gifting:

gift prints are small prints recommended for desktops or giving to family and friends

4x6-\$15

5x7-\$20

8x10-\$40

### for framing:

wall prints come sprayed for archival quality and also mounted for framing.

11x14, 10x10-\$75

16x16, 16x20-\$150

18x24, 24x24-\$180

24x30-\$250

### for hanging:

canvases come gallery wrapped and ready to hang on your wall. No framing needed

Other sizes also available...please call for pricing.

1-8x8, 8x10, 8x12-\$125

11x14, 10x10-\$150

16x16, 16x20-\$200

18x24, 24x24-\$250

24x30-\$450

### for sharing:

proof set of all images printed as 4x6's-\$200 with any collection purchase.

proof dvd of all images set to music for tv or computer viewing-\$300.

### for printing:

digital negatives to download with copyright release. Includes all photos from your session-\$850.

digital negative of one image with copyright release-\$75.

### Composites/Storyboard

We would be happy to custom create a composite of any size. Please call for sizing/pricing.

50% deposit required on composite before we start the custom designed layout.

\*\*\*all prices are subject to 6% MI sales tax.\*\*\*

\*\*\*We accept checks or good ole fashion cash. Credit cards are also accepted and an

additional 3.5% is added for this option.