

Senior Portrait Guide



Chromatics Studio

Member:
Professional Photographers of America (PPA)
Certified Professional Photographer (CPP)

WWW.CHROMATICsstudio.COM

317 . 847 . 4071

Introduction

Thanks for choosing Chromatics Studio for your senior images! We are committed to delivering a great experience and providing you and your family with memories that will represent the **real you**.

This guide will help you prepare for your senior session, to get the most out of your session and to be informed when you order your prints and other products.

Reserving your session

We book your session with a reservation fee charged to a credit card, paid in cash or with a check. We work differently than most studios. Our senior sessions have no time limit, no clothing change limit and no pose limit. We photograph in our comfortable studio as well as on location of our choice and your choice. 80% of our senior images are taken both in our studio and outdoors.

Starting the process

- Review this guide and price list for style, packages and offerings
- Contact us to discuss your needs and choose a date and time
- Pay your reservation fee, which is our sitting fee for the session.

The reservation fee

1) ULTIMATE SESSION ~ In-Studio AND Outdoors Locations of your choice - \$129

Special locations can be Downtown Indy, Parks, Your home, Stadiums . . . Even out of town locations like Lake Michigan, Chicago, Columbus IN Architectural background . . . other special locations more than 25 miles from our studio. We do charge an additional travel fee for locations more than 25 miles from our studio.

No time limit. An average session takes approx 2 – 3 hours

Unlimited Outfits and poses

Highly creative images

Approx. 75 + images to choose from

Basic retouching is included

\$499 minimum total investment required

2) DESIGNER SESSION ~ In-Studio OR Outdoors Location of your choice - \$129

A One hour session either in our studio or on location

3 Outfits but no limit on poses

Approx. 45 + images to choose from

Basic retouching is included

No minimum Investment required.

Before your Session

Defining your needs

Every individual is unique. We understand that you have specific interests, hobbies and expectations. It is up to you to decide what you would like to include in your session. Here are some things to think about as you prepare:

- What hobbies do I want to capture in my images, music, sport, arts . . .
- What sport or other activities do you want to capture? Martial arts, dance . . .
- Do you want your images to be shot at a location you love? Your home, School, stadium, fields, parks, downtown, lakes . . .
- Do you want to include your favorite pet in the images?
- How much variety in clothing would you like to include in your images? Formal, casual . . . different clothing changes and colors gives you a wider variety of images in your portfolio.
- Is there a look you are after? Many seniors ask for a specific emotion, tough guy, scholar, sporty, glamour, fashion . . .
- Are there specific poses that your family would like to see? Suite, tie . . .
- Do you like traditional or modern style images?

These needs may give you an idea on how to plan your session.

Preparing for your session

Clothing

Ladies: Long sleeves look better than sleeve less and longer sleeves make you look slimmer. Bring a variety of colors, sweaters, tees, dresses from prom, homecoming, bring heels, boots, Statement jewelry, dark jeans, worn out jeans, button down shirt, hats, bring solids and patterns, bring your favorite summer dress or winter outfit depending on the season – Bring any traditional outfits you wear or love. Bring anything you LOVE to wear.

Match up hats, footwear, and other accessories . . . A formal dress in a outdoor location where you least expect that dress creates a great dichotomy and a memorable image. Bring classy clothes that you will still like when you see these images 20 years from now. Check out the following web sites to see what young women are wearing these days:

<http://www.freepeople.com>

<http://www.landsend.com/shop/womens/>

<http://www.sundancecatalog.com/category/womens>

<http://www.chicos.com>

<http://www.luckybrand.com/womens>

<http://www.saksfifthavenue.com/>

<http://bananarepublic.gap.com>

<http://www.gap.com>

For Accessories

<http://www.charmingcharlie.com>

Guys: Something classy that you will admire in your portraits 20 years from now. Button up shirts, Shirts, sweaters, polo's, and jackets. Pants and Jeans photograph better than shorts. Wear closed toe shoes. Solid colors work better than prints and stripes. Bring your favorite outfit for summer as well as a favorite outfit you like for

the wintertime. Bring a suit only if you want formal and traditional portraits. Leather jackets photograph well both in-studio and on location. To see what today's seniors are wearing, check out the following web sites:

<http://bananarepublic.gap.com/>

<http://www.abercrombie.com/shop/us/mens>

<http://www.gap.com/>

<http://www.express.com/clothing/Men/>

<http://www.brooksbrothers.com/mens/>

<http://www.saksfifthavenue.com/The-Men-s-Store/>

<http://www.luckybrand.com/mens>

Hair and Skin:

It may not be a good idea to change hairstyle within a week of your session. Don't tan just before your session. If you are having skin trouble, don't worry, we will provide basic retouching at no additional charge. We do offer **professional hair and make up artist for a fee of \$50** paid in advance. **We need a min 2-week notice** to book the hair and make up artist. We highly recommend professional make up done for your photo session.

Glasses:

It is not always possible to remove all glare from your glasses. You can get photographed without glasses in some of the images and we will do our best in removing the glare from your lenses.

Props and Pets:

Don't forget to bring the prop you love, such as a musical instrument, sport equipment, your car, and your pet . . .

Location Shoot:

If you have chosen a location that requires permission to photograph at, we will need an advance notice and the details of the property and permission.

The day of your Session**It's your day!**

Remember, your scheduled time with us. Please be on time. Your reservation fee is non-refundable if you miss your appointment.

What to expect

Time and Weather: We meet at our studio for all sessions. If you have chosen a special location, we may meet at that location at the scheduled time. Depending on weather and light conditions, we may go over the allocated time. We don't photograph in inclement weather for your safety. In case we have to stop shooting, we will reschedule your session at no additional charge.

Schedule Conflict: It is a good idea to clear your schedule after your photo session, so that you are not being photographed under pressure and nervous about making your next appointment.

Composite: If you are interested in custom designed Composite, please let us know in advance so that you can be photographed accordingly. Photographing different images and backgrounds and then piecing together separate sections of the images to form a continuous new image is called a Composite.

After the Session

Viewing and Ordering: Once your session is complete, we will spend time in scheduling an order appointment. We will email you the link to your proofs online. We will ask you to choose your favorites on our client-viewing portal. Once you are ready to place your order, we will meet at our studio to go over the order. Make a list of items you may need as gifts for grand parents, family, and friends . . .

Special Effects: Think about special effects you would like in your images, such as Sepia effect, black and white, muted colors, fashion magazine style, grungy backgrounds, a collage, and montage . . .

Complicated Edits: Edits such as removing braces, slimming effects, changing colors of objects or eyes, major item removal . . . incur an editing charge of \$15 per image.

Wall design with Collages: We offer several wall designs done with multiple images printed on canvas or metal. This product enhances the style of any household or room. The collages work well if you have a nice wall space that can handle larger prints and will become a focal point of the room. We will help you in the wall design and placement of this product. See couple of examples below.



Stair Climber on top left and Parquet on the right. Parquet shows one image split over 5 panels, but you can have different images on each panel.

Wallets: Wallet prints are die cut. Think about adding the senior's **name and year** of graduation on each wallet. There is no charge for the name and year imprinting.

Proof Books: You can purchase a proof book of all images from your session in a spiral bound print book.

Framed Prints: We offer a variety of frame styles from traditional to contemporary. Our portrait packages that include framed prints are framed in standard frames. If you have a specific frame style in mind, we will help you choose the right frame during your order appointment.

Special Discounts: We offer an incentive of special discounts on products you love, when your total exceeds \$999. The more you spend the deeper we discount additional products. Please see our pricing menu for detail.

Paying Over Time: We offer a payment plan on orders exceeding \$999. You can take up to 3 monthly payments to pay your total amount due. Please discuss the details with us when we meet for a consultation.

Delivery: All orders are carefully prepared for final printing by the best reputable labs in the US and Italy. Your order is paid in advance and delivery takes place in approx 2-4 weeks depending on the products you choose.

Should you have any questions, please don't hesitate to contact us.

Chromatics Studio
1233 W. Oak Street, Zionsville, IN 46077
317.847.4071
www.chromaticsstudio.com
Email: haroon@chromaticsstudio.com