

**Best.  
Year.  
Ever.** 2019

Style and  
Prep Guide

**MUST HAVE SENIOR PHOTOS**

[Locationsphotography.com](http://Locationsphotography.com) voice 817-870-2200 text 817-300-0780

# 22 GREAT PHOTO TIPS!

Here are some important tips on how to prepare for your photo shoot. Knowing and practicing these tips can make a BIG difference in how smooth your photo shoot goes. Trust us, we know! Have a question? Call us at 817-870-2200 and ask!



Arrive Early! Running late can stress you out, that's not good. Plan on being 15 minutes early.

Not sure where we are? GPS us at 3300 Joyce Dr. Ft Worth Texas  
Or print out a Map quest or Google map.



Bring dark, medium and light denim. Black and khaki are also must haves. Mix it up with shorts, capris and long pants.

Make sure your clothes are steamed or pressed and on hangers. Wrinkled clothes don't photograph well.



Shoes aren't needed for every outfit, but bring them for any outfits you are considering for full length portraits.

If you layer with camis, bring white, black, nude and any other color you might need.



Many sheers have annoying side tags, which show up in photos and should be removed. Cut them out with scissors, being careful not to cut the threads of the seam.

For undergarments, boring beige works best! Bring a strapless or backless if you need one. For short dresses, bloomers are recommended.



Consider teeth whitening strips a week or two before your photo shoot if you are worried about teeth color.

Drink plenty of water and have a light snack before your photoshoot. It will give you energy with no "food baby".





Avoid ugly shoulder bumps by hanging knit fabrics inside out! It's a great trick.

Please bring small pets in a carrier. Have someone bring large pets on a leash or kennel so they can be taken home after their photo. Remember treats!



If you don't love something about your body, hide it! Think your arms are heavy? Include some half & long sleeves.

Bring mom along. We won't let her be a drag. She can help and we will include a free picture of her so she will be up to date too!



Group outfits on hangers with accessories in baggies to keep them together and organized.

Don't forget the accessories! Adding and removing jewelry, scarves, belts, etc. are a great way to get you more variety in looks.



Are you in school or other activities? Bring your gear! These are things that define who you are.

Avoid bold patterns like stripes and plaid. They can add 1-2 sizes in photographs. Solids work best for photos. No bold stripes at all!



Raining? For studio photo shoots, call and we'll meet you at your car with an umbrella! If it's raining here, we will reschedule your outside segment.

Nails show! Avoid chipped nails and overly bright colors.



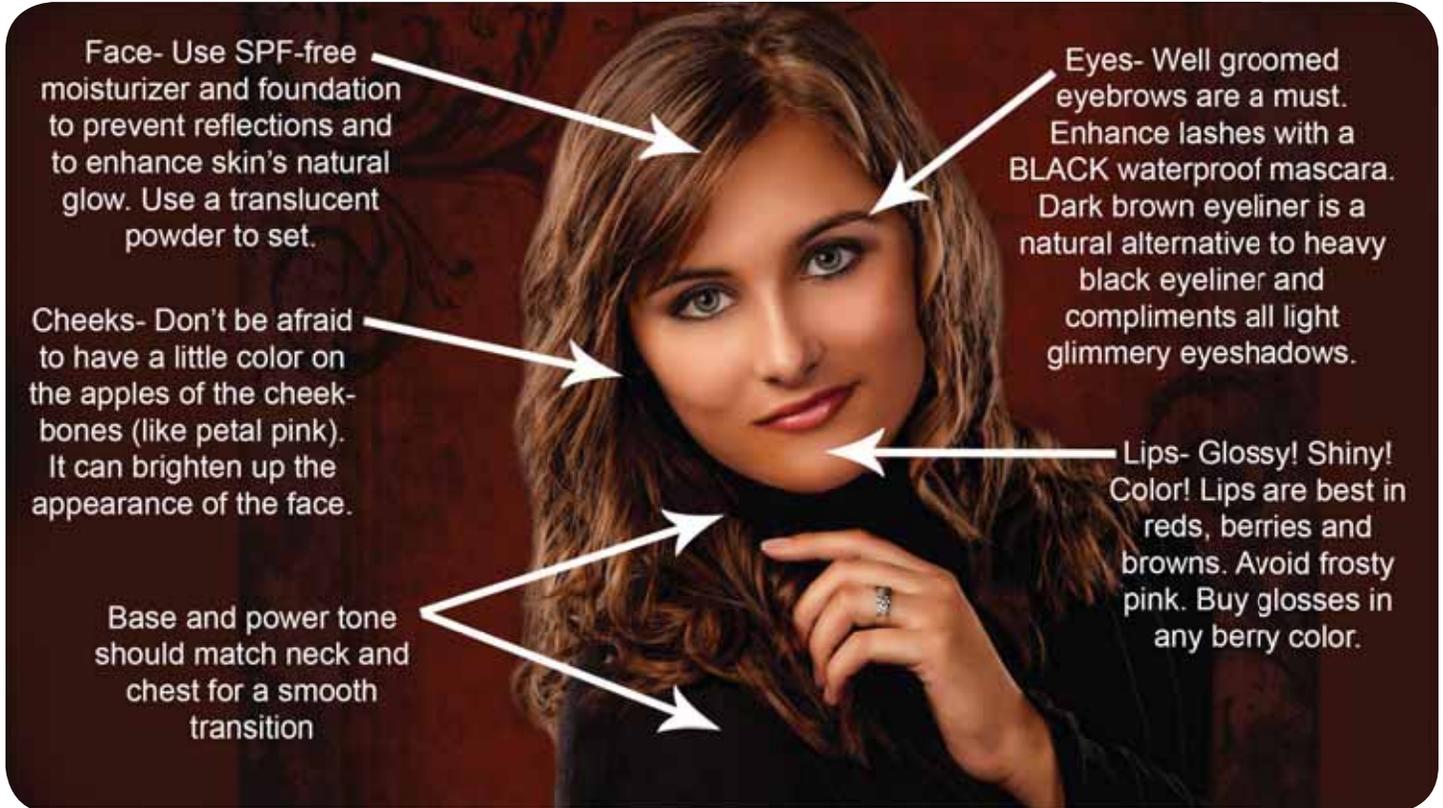
With sheer fabrics, avoid white or colored bra straps that will stand out. Go with a beige close to your skin tone or opt for a strapless bra.

Avoid sunburn, peeling skin and tan lines. These can be costly to correct. Go easy on spray tans, some can make you orange.



# THE PERFECT FACE

GOOD MAKE-UP HELPS EVEN A GREAT FACE. DO IT YOURSELF WITH THESE TIPS, HAVE IT DONE BY A MAKE-UP PRO OR USE OUR GLAM SQUAD FOR A PERFECT LOOK!



Make sure you are well rested and your skin is hydrated. Drink a large glass of water the night before your photo shoot. Start with a good quality, even foundation that does not contain SPF. SPF is great to protect your face long term, but tends to have a shine that doesn't photograph as well. Go for a matte surface for photos. Our favorite brand of make-up is MAC, easily found in Dillard's stores. The MAC girls can help you apply it for a flawless look. Remember, it's nice to tip your make-up artist!

Avoid glittery powders. The glittery shine, when frozen in a still photo, comes out as white dots that can almost resemble small blemishes. Always use fresh mascara that does not contain clumps and separate your lashes. Glimmery eye shadows can top off perfect eyes or go smoky for a dramatic look. Remember, details count!

Have a blemish? Don't worry about it, we'll take care of it in retouching. Don't try to hide it with heavy make-up, you'll only make the retouching harder. Just apply make-up normally and you'll never know it was there in your photos.

At Locations, we now offer three levels of retouching for you so you receive the perfect amount. Select from 1) "Organic Retouch" for a more natural look with major blemish removal only, 2) "Standard Retouch" where your major blemishes are removed and skin tones smoothed for a flawless, but believable look, and 3) "Glamour Retouch" for a softer, airbrush appearance like you see in many magazines.

# LOVE THOSE LOCKS!



Bring your brush, straightener & anything else you need to touch up your hair.



If it is a fast, easy change to pull your hair back, bring hair clips or barrettes for another look.



Want curly and straight hair? Split your photo shoot into 2 days. Do IN on one day with curly and OUT the next day with straight hair!

If a headband fits your style, consider all styles, even fresh flowers.



Roots show! Touch up roots a few days before your photoshoot, for a smooth, flawless part.

Static Guard on your brush will help stop static flyaways!



# THE GLAM SQUAD

Still worried about getting it right? Concerned about your hair or make-up? You can always bring in the Glam Squad! Professionals can be scheduled to give you perfect make-up and hair. No running all over town, they meet you at our studio! Unlike some stylists, they work with your look, not the same makeup for everyone.

Locations has tried many stylists, and they are the best! The Glam Squad **MUST** be scheduled ahead of time to be on site. Please call our studio at 817-870-2200 for more info and for their rates.

# CLOTHING TIPS

## THE PARENT PLEASER

A couple of your outfits should be very classic. This does NOT mean it has to be BORING!!



Light and neutral tones, dark tones, or light to medium colors. Go for a look that is timeless so mom can have something beautiful for the home that will not be outdated in a year or two. Discuss ahead where your portrait might hang and consider coordinating your clothing color to the room decor. Matching the color and formality of the room gives the wall portrait a decorator's touch.

## SENIOR'S CHOICE

Show off your style! Bring a mix of different looks like fun, relaxed and stylish. Add as much variety as you can. Bring a lot and we will help you pick.



## MORE GREAT SUGGESTIONS...



Prom dresses photograph beautifully! Elegant or funky, remember those shoes.

For black and white head shots, nothing beats a simple black cami. It puts all the focus on the face.



Red Pear

Valiant Poppy



Cowboy hats, beanie or other hats are great add-ins. Even if you don't wear it so it does not mess up your hair.

Cowboy boots are super cute with little dresses or shorts. Don't forget socks.

Russet Orange

Crocus Petal



Bandeaus, bustiers and bralettes can be great for layering under sheers, lace or jacket. Show a little tummy or not, whatever is your look.

Bring scarves and other accessories to add and remove for extra variety.



Ceylon Yellow

Limelight

Ultra Violet

Dress Cross-Seasonal. Don't be afraid to bring a sweater in summer or a cami in fall. You will see your photographs all year, change up your looks for

## CURRENT HOT COLORS



Quetzal Green

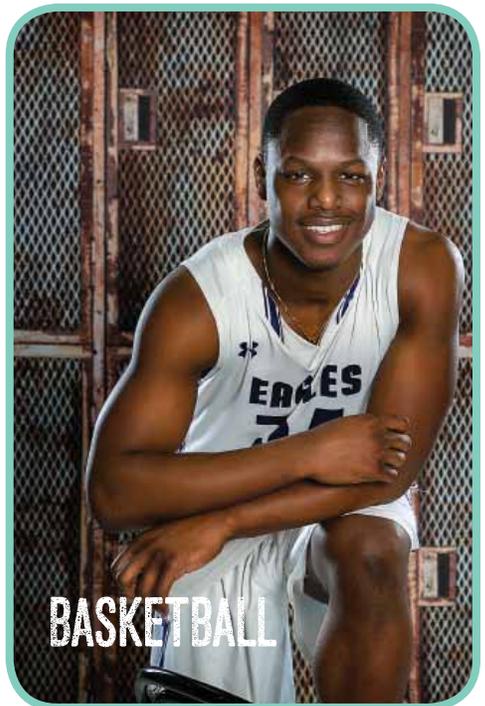
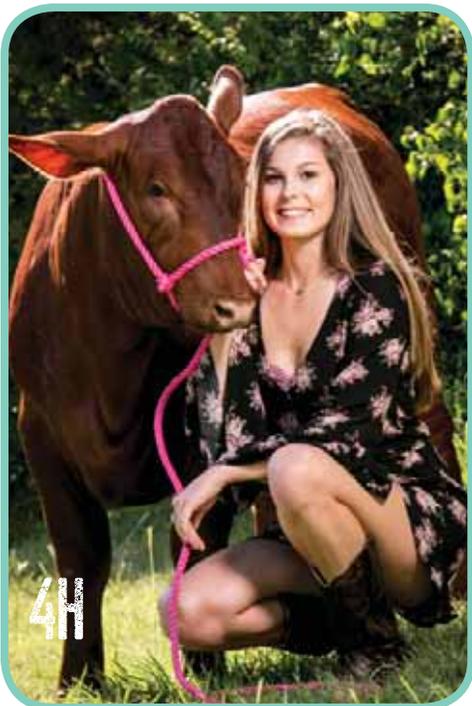
Nebulas Blue

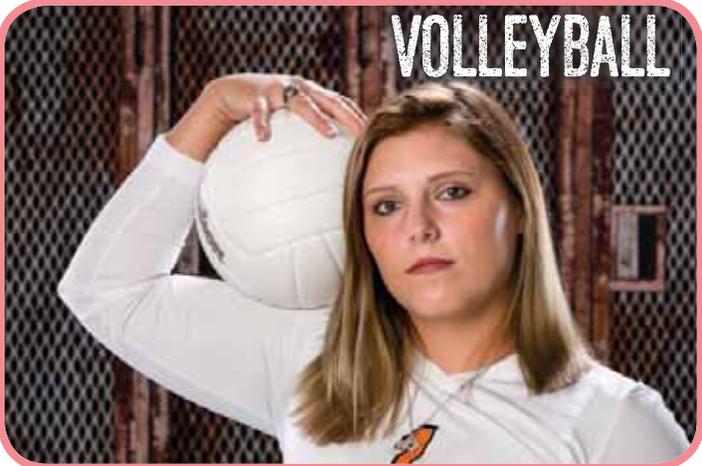
Locations follows current fashion colors and makes sure to have matching background options for you. These summer colors will photograph great as well as white, black and creams. Just look around this is what you will see in the stores!

Martini Olive

# WHO ARE YOU?

Your activities and passions define who you are. It's important to include them as a part of your senior photo shoot. Perhaps you play in a school sport or competitive league. Maybe your thing is music or art. We can include most activities in an IN or OUT photo shoot. Or add on an AWAY shoot to go to your arena, ranch or other location. One way or another, we can include virtually any activity or prop that you want to include. We will do almost anything, we have even gone skydiving with a senior! So what is your passion? Who are you?





# FREQUENT QUESTIONS

Here are common questions we hear. If you have any other questions, just call our friendly staff at 817-870-2200. We will be glad to help you or put your mind at ease.

Q: How do we pick the backgrounds and looks?

A: Your photographer will ask your preferences, then take into account your style and clothing colors and pick something that will rock!

Q: I don't really know how to pose, will someone help me?

A: Absolutely! Tammy is super at coaching you on how to move and position yourself to make sure your body type looks great!

Q: What if something doesn't look right, how will I know

A: Our photographers are not shy! If something doesn't look good, they will tell you. If you need to suck it in, they will tell you!

Q: How will I know if my hair looks great?

A: You will have mirrors to insure your hairstyle is like you prefer it. Then our photographers will watch for anything out of place and fix it for you.

Q: How long do I have to wait to see my photos?

A: Your photos are ready to see and order two business days after your photo shoot. Yes! We are that fast! You will set a time to come back at the end of your shoot.

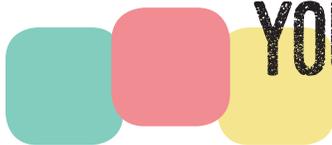
Q: Is it OK to bring a friend?

A: Yes! See below

## YOUR VIP GOLDEN TICKET

Look for your Golden Ticket! This allows one VIP friend to attend your photo shoot with you. Not only can they help you, if they are ready, they can get in a BFF photo with you and we will post it to social media. Parents, Grandparents and siblings NEVER need a pass, they are always welcome!





# YOUR PHOTO SHOOT CHECKLIST

Some studios want you to bring three outfits to work with, however, at Locations , we work much faster and do a lot of variety in every session. So you need to be prepared with lots of clothing to select from. It's OK, you can bring in suitcases, rolling racks or whatever you need for a full scale photo shoot. For your IN photo shoot, bring 4-5 outfits to select from. For your OUT shoot, bring another 4-5. This means 8-10 clothing changes for an In + OUT combo. We may not get through them all, but it's better to have too much than not enough. AWAY shoots can often cover 3-4 outfits depending on our plan.

## Here are some ideas for you to consider and bring to your photo shoot

### Clothing

- ☺ Parent Pleaser outfits
- ☺ Senior's Choice outfits
- ☺ Sports uniform
- ☺ Dance or cheer uniform
- ☺ Prom dress
- ☺ Light, medium & dark Jeans
- ☺ Shorts - dressy and casual
- ☺ Sweaters
- ☺ Hoodies

### Accessories

- ☺ Heels
- ☺ Boots
- ☺ Casual shoes
- ☺ Sandals
- ☺ Necklaces
- ☺ Ear rings
- ☺ Belts
- ☺ Scarves
- ☺ Jacket or shrug
- ☺ Hats or headbands
- ☺ Hair bows or clips

### Foundation Wear

- ☺ Bandeaux
- ☺ Camis
- ☺ Beige undies
- ☺ Boy shorts/Spanx for short dresses
- ☺ Bralette
- ☺ Regular bra
- ☺ Strapless,backless or sticky bra

### Check Details

- ☺ Make-up for changes or touch ups
- ☺ Hair brush
- ☺ Straightener or curling iron
- ☺ Clean nails, neutral color and no chips
- ☺ Teeth whitened
- ☺ Clothes clean pressed and on hangers
- ☺ Even tan, no burn or tan lines

### Props

- ☺ Musical Instruments
- ☺ Dance costume
- ☺ Sports equipment
- ☺ Books or Bible
- ☺ Car clean (unless is a Jeep!)
- ☺ Headphones
- ☺ Sunglasses
- ☺ Pets (in carrier or on a leash with a handler)
- ☺ Fresh or silk flowers
- ☺ Hunting or fishing gear
- ☺ Artwork or art tools
- ☺ Siblings make good props too!
- ☺ Workout gear
- ☺ Swim suit (if desired)

### Remember These:

- ☺ Show up 15 minutes early
- ☺ GPS us at 3300 Joyce Dr. FT Worth TX
- ☺ Relax! We will take care of you

**QUESTIONS? ASK US BY VOICE AT 817-870-2200 OR BY TEXT AT 817-300-0780**

# Locations PHOTOGRAPHY

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## CONNECT WITH LOCATIONS!



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## READ THIS TO LOOK GREAT AT YOUR PHOTO SHOOT! LOTS OF GREAT POINTERS ARE ENCLOSED.

This Style Guide should give you a lot of tips on planning and getting ready for your Locations Photo Shoot! Knowing what to do and bring helps ensure your senior photos will be their best. Have a question that's not answered here, call us at 817-870-2200 and our friendly staff will answer anything you want to know. We look forward to getting to know you!