

PROSPECTUS

TYPEFACE September 4 – October 2, 2015

Graphic design is the framework through which companies and other individuals communicate with us every day. Designers must always be conscious of subtleties in the way information and graphics are presented. Line weight, color, and composition each convey a message, and must be carefully considered. TYPEFACE is an exhibition that looks at both the past and future trends and messages of typography and graphic design. Artists are encouraged to employ new and innovative technologies, as well as historic printing methods.

ELIGIBILITY:

Entrants must be current CVA exhibiting members or must become CVA exhibiting members at the time of submission. Membership applications and renewal forms can be found on our website, www.greensboroart.org

MEDIA:

Any traditional or nontraditional two dimensional or three dimensional medium or style, including but not limited to painting, drawing, photography, sculpture, printmaking, mixed media and digital media may be submitted for consideration. Work previously shown in any CVA exhibition will not be accepted. Artwork must have been completed in the past 24 months.

ENTRY PROCESS:

All work must be accompanied by a CVA inventory sheet (available online). **Each entry must be labeled on the back with name, title, price, and date artwork was created.** NOTE: Incomplete or illegible labels will result in rejection of work.

LIMITATIONS:

Artists may submit up to two (2) original works. Work must be submitted in person and cannot exceed 72 inches in any direction. Weight must not exceed 150 pounds. All work must be ready for exhibit: 2D work must be framed with secure hanging devices; 3D work must be suitably prepared with instructions for installation. Saw tooth hangers will not be accepted. All work on canvas must have finished edges. Work not gallery-ready, or not displaying good craftsmanship, will result in rejection.

SALE OF WORK:

All work must be for sale. The CVA Gallery will retain a commission of 40% on all artwork sold during the exhibition.

CALENDAR:

August 22, 2015: Drop Off Entries, Inventory Sheet (Saturday, 10-5pm)
August 23, 2015: Drop Off Entries, Inventory Sheet (Sunday, 2-5pm)
September 4, 2015: Show Opens with Evening Reception (Friday, 6-9pm)
October 3, 2015: Pick Up Work (Saturday, 10-5pm)
October 4, 2015: Pick Up Work (Sunday, 2-5pm)

The CVA reserves the right to reject any entry that is not suitable for display. The decision of the curator is final as to the selection and hanging of the pieces in the show. The CVA will not refund membership fees to those that have not complied with these submission guidelines.

Kristy Thomas *Gallery Curator*

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