



## Will we see you at Lake Placid 2017???

If you will in fact be showing, we would like you to know the photo options that are available to all exhibitors at Lake Placid. As the official photographer and the exclusive exhibitor photographer we do photograph all exhibitors. Those photos are available for purchase on our website daily and are listed by division. In addition to prints in assorted sizes we also offer low resolution digital downloads (\$50.00) and high resolution digital downloads (\$250.00).

As an extension to our business of creating Books for exhibitors at horse shows we also offer a Private Client photo program on an extended basis. We would like to offer those services for a short-term basis at The Lake Placid Horse Show 2017.

For a one-time fee of \$500, you can become a Private Client at Lake Placid 2017 for one week. For a one-time fee of \$750 you can join the program for both weeks. Private client status affords you not only the standard performance shots in the show ring and award presentations but also additional photo coverage of your Lake Placid experience. Those photos will include artistic, wide-angle photos and candids of you and your horse as well as trainers, grooms, family and friends in a manner that we have become known for in our Book projects.

Each Private Client will have exclusive access to a private photo gallery on our website. Low resolution digital downloads are completely free and you will be given special Private Client pricing of 50% off our standard price list for any additional orders you wish to make. Photos are uploaded daily and may be used for personal use and on social media.

To be added to our Private Client list you must commit to this program before the first class of your division at Lake Placid. Once a division has started, we can no longer make additions to our shooting list.

If you are going to be showing more than one horse in one or more divisions the registered rider will receive photos for each of those entries all at the same one-time fee.

Sign up info is available on our website under 2017 photo option or contact us at

[thebook@thebookllc.com](mailto:thebook@thebookllc.com)

561-309-4342 James

[www.thebookllc.com](http://www.thebookllc.com)

To see examples of a Private Client gallery you can go to our website and choose “galleries” from the menu options

\*Some exclusions do apply.