



Dear Exhibitor,

If you are interested in becoming a private client of The Book LLC for the 2017 Lake Placid Horse Show please complete the form below. The fee to be a client for just one of the weeks is \$500. If you would like to be a client for both weeks the fee is \$750. This flat fee covers the registered rider in all divisions, even if they are showing more than one horse. *We will NOT process your payment until after the show.*

Private client status affords you not only the standard competition and awards photographs from the ring but also additional photo coverage of your entire Lake Placid experience. Photos may include artistic wide angle photos and candid shots of you and your horse as well as your trainers, grooms, family and friends. The Book LLC has decades of experience in capturing your horse show memories in a manner unlike any other.

Private clients will have exclusive access to your own private photo gallery on our website. Low resolution digital downloads are completely free and you will be given special private client pricing of 50% off our standard price list for any additional orders you wish to make. Photos are uploaded daily and may be used for personal use and on social media.

To be added to our private client list, you must commit prior to the first class of your division at Lake Placid. Once a division has started, we can no longer make additions to our shooting list.

Good Luck...The Book LLC.

Billing Information

Rider Name _____

Horse Name(s)/Divisions(s) _____

Name _____

Credit Card Number _____

Expiration Date _____ **Security Code** _____

Address _____

City/State/Zip _____

Phone (*Required) _____

Email (*Required) _____

Please make checks payable to "The Book LLC".

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