

picturebook

PHOTOGRAPHICS ECHUCA

WWW.ECHUCAPHOTOGRAPHY.COM JACQUELINERENEE@MAC.COM

4 JENSEN COURT ECHUCA VIC 3564

0416189215 ABN 43463266466

WEDDING PACKAGE GUIDE : 2011

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THE FOUR PACKAGES

Basic Coverage	\$ 990	Includes Coverage of Sections	B + C + D
Extended Coverage	\$ 1240	Includes Coverage of Sections	C + D + E + F
Complete Coverage	\$ 1790	Includes Coverage of Sections	A + B + C + D + E + F + G
Reception Coverage	\$ 150 per hour	Includes Coverage of Section	H

- A : Bride and Groom preparing with bridesmaids / groomsmen and family.
B : Artistic shots of the wedding rings, flowers, cake and wedding certificate.
C : Ceremony documentation, walking down the aisle, congratulatory kisses & signing of the registry.
D : Portraits of family & friendship groups.
E : Bridal party portraits in variety of locations.
F : Formal portrait photographs of Bride & Groom.
G : Bride and Groom mock cutting of the cake.
H : Reception Coverage (note: meal for photographers required when booking this option)

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INCLUDED IN ALL PACKAGES:



- * Photographic coverage of your chosen sections. (Both formal and documentary style shooting from award winning, Melbourne trained photographer)
- * Unlimited pre and post-wedding consultation and/or design meetings.
- * Digital airbrushing & retouching of each photo by professional practitioners.
- * Non-downloadable online gallery of all final images for your viewing and print ordering convenience.
- * 150 x standard prints on 4 x 6" crystal archive paper, ribbon wrapped. (Box not included).
- * Two enlargement prints on 11 x 14 " crystal archive paper.
- * Scheduled viewing appointment after the wedding (includes the widescreen premiere screening of your DVD slideshow if ordered).
- * Option to purchase the Print Disc of all high resolution images for \$689.
- * Request Option: Complimentary digital design layout of 100 page Coffee Table Book (no obligation to purchase).
- * Photographers will arrive in their own vehicles (travel fee outside of Echuca may apply at 45c per km rate).

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You Matter Most...

PictureBook Photographics' signature service distinguishes us from other boutique photographers by the emphasis we put on you, the client.

Your wedding day is a unique event with specific requirements. We listen, collaborate with conceptualization and planning and act as a co-conspirator to your grand visual plan. It is our privilege to share with you an elegant visual narrative of your life.

Having cut her teeth on a varied series of projects earlier in her career, our principal photographer Jacqueline Berthaume has developed a rare confidence in photography that translates to an ever growing portfolio of collections.

On the day of your wedding shoot, our team bring a non-invasive, directorial influence and serve as enthusiastic partners as you prepare for your ceremony, walk the aisle and celebrate afterwards.

As documentarians, we observe rather than chase your day as it unfolds. As story-tellers, we formalize our compositions to frame you in the most flattering light. As photographers, we have a sixth sense, a sensitivity. We anticipate the moment, observe the action and sometimes even surprise ourselves with what results.

You are commissioning us to create art. It is incumbent on us to deliver a final product in synchronicity with your ideas. At PictureBook Photographics, we develop relationships with a select clientele base rather than fill our calendar with week after week weddings.

Our exclusivity allows us to devote our full energy and creativity to your shoot and allows us the time to edit your images and albums with finest attention to detail. Photography is our true love. We approach each project with vision, intelligence and genuine interest. Trust in us and know that by engaging our services, there's one less thing you have to concern yourself with.

FOR FURTHER INSPIRATION VISIT WWW.ECHUCAPHOTOGRAPHY.COM

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The Modern PictureBook - Digital Album - 12 x 12 inch

Absolutely stunning 12x12 inch square, hard bound digital wedding album with cover photo of the bride and groom.
All pages digitally enhanced and designed. A hefty, stylish showcase that will last a lifetime. The select choice.



PRICE

Regular Album

Extended Album (more pages)

Parent Albums

14 PAGE SIDES (7 openings) **\$ 1677**

26 PAGE SIDES (13 openings) **\$ 2400**

First 12 pages duplicates **\$ 480**

With Optional Carrycase = \$1754

With Optional Carrycase = \$2594

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The Elegant PictureBook - 18x10 inch

Elegant and hardy. A sleek, 18X10 inch horizontal page-mounted wedding album with text box front cover All pages digitally enhanced and designed.
Bound in ivory leather (other choices available) A true heirloom that will last lifetimes. The classic choice.



PRICE

Regular Album

14 PAGE SIDES (7 openings) **\$1850**

With optional display box = \$1865

Extended Album (more pages)

26 PAGE SIDES (13 openings) **\$ 2600**

With optional display box = \$2655

Parent Albums

First 12 page duplicates **\$480**

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A Note on Queensberry Albums

As proud affiliates of the Queensberry album press company in New Zealand, we can arrange for the design and purchase of any of their spectacular albums for your personal satisfaction.

Queensberry update their timeless range on a regular basis so feel free to browse their website for inspiration, make your selection and let us know what you'd like.

We will quote you on the albums and start on a design. Make sure you have a look at their brand new Print Press range (Coffetable books) and biblical Musee albums.

Queensberry Inspiration Website:

WWW.QUEENSBERRY.COM

Email selection for quote or ordering to:

JACQUELINERENEE@MAC.COM

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The Coffeetable Book

Our highest selling product, this 100 page showcase is the contemporary, affordable way to immortalize your wedding images if traditional albums aren't your thing. Your bridal portrait is printed on both the dust-jacket and the hardcover and we design the 100 page full-color layout here so you can approve the selection before it goes off to our trusted pro print lab. A popular keepsake for wedding couples and parents of the bride and groom.



PRICE

LARGE

EXTRA LARGE

SET OF 3 PALM SIZED

9x11 inch Hardcover -100 pages

13x10 inch Hardcover -100 pages

PocketBooks 3.5x2.6 inch - 20 pages

\$629

\$829

\$340

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Little Kisses

The cutest little leather booklets in the world. Contain graphically designed layouts on actual photo paper. Portable, durable and adorable. A great mini option to go with a more traditional album that will be stored away. Also acts as the leather alternative to the PictureBook pocketbook. Designed in Australia, bound in America.



PRICE

MINI	20 pages (10 openings)	\$240
MAXI	50 pages (25 openings)	\$510

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Print Discs

Full Copyright Ownership of High Resolution Digital Files On Disc
Comes with disc of low resolution files for easy storage and reviewing after online galleries are deleted.



PRICE \$689 per set

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DVD Slideshow

An emotionally-charged “Wedding Story” slideshow of highlights from your wedding day enhanced with a personalized soundtrack. Comes in a beautiful black encasement with photograph. Playable on domestic DVD players and compatible computers.



PRICE \$349 (Extra Copies \$49 each)

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Wedding Calendar - 12 months

Beautifully designed by us using the standout images of your wedding day. Printed on thick card stock. Large layout for maximum impact on your wall. Popular thankyou gift for grandparents and bridal party.



PRICE \$159 each

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Canvas Prints

The artistic way to display your favorite images. These canvases come ready-to-hang, printed on highest quality canvas in a variety of sizes.
Available in both lush, vivid color and high contrast black and white.



PRICES

11" x 14"	\$ 289
12" x 18"	\$ 329
16" x 20"	\$ 369
18" x 24"	\$ 470
20" x 30"	\$ 580

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Acrylic Ice Hangings

Ultra modern ice-bound images with stainless steel pins. Dramatic, fresh and contemporary.



PRICES

8x12 inch	\$ 345 per print hanging
16x24 inch	\$ 579 per print hanging

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Greeting Cards

Pack of 50. Adorned with your portraits or commercial imagery and inscribed with your own personal message



PRICE

\$ 329 per 50 pack
\$ 6.50 each

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Standard Prints & Enlargements

A range of sizes for photographic blow-ups. Ready to frame, printed on high quality crystal archive paper. Quotes for framing available on request.



PRICES

6x4inch	\$ 15	per print
5x7inch	\$ 22	per print
6x8inch	\$ 32	per print
8x10inch	\$ 42	per print
8x12inch	\$ 49	per print
11x13inch	\$ 67	per print
16x20inch	\$ 130	per print
20" x 30"	\$ 192	per print

A woman in a white dress and a man in a white shirt are looking at a document together. The woman is wearing a pearl bracelet and a ring. The man is pointing at the document. The background is a blurred wedding scene with a wooden chair and a bouquet of flowers.

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Why Choose Us Over Other Photographers?

With the rise of digital photography, there are many amateur photographers out there who are posing as professionals.

While they may appear a little less expensive and while some of their images may even be quite okay, from our perspective, the risk isn't worth the result. At PictureBook, we know our craft and have perfected not only the image capture process, but the post-production raw processing aspects. And trust us, there's far more to it than meets the eye!

Trained at the best photography schools in Melbourne and having years of experience under our belts, booking us is booking quality.

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MAKE A BOOKING

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WEBSITE www.echucaphotography.com

STYLE GUIDE <http://www.picturebookphotographics.com/picturebookphotographics.com/our-style-guide>