

Southern Exposure Policies

1. A Best of Show or a First Place image, from SEPPA's Affiliated Judging, is selected for the front cover. The incoming president is featured on the cover after he/she takes office.
2. Each state association is allowed one full page, in addition to their President's message, to publicize their convention, school or state related events in each issue.
3. SEPPA's mailing list is available, on computer disk, to state associations and SEPPA sponsors and advertisers for \$50, and non-SEPPA vendors and suppliers for \$150. Labels not available.
4. Southern Exposure editor is paid \$1000 honorarium and five-percent advertising commission per issue.
5. Deadlines are as follows:

Southern Exposure Schedule

<u>Issue</u>	<u>Copy Deadline</u>	<u>Expected Mailing Date</u>
Spring	February 15th	March 29th
Summer	May 15th	June 21st
Fall	August 15th	September 27th
Winter	November 15th	December 30th

6. The Editor of the Southern Exposure magazine will negotiate with a printer for covers in exchange for advertising. The editor will work with the printer to maintain the above schedule so that contributors will be assured timely advertisement of regional events.