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Scherling Photography



Wedding Guide



Hello!

Allow us to introduce ourselves. We are a family owned, four generation, full service studio. Established in 1919, Scherling Photography has been serving the Fargo-Moorhead area for *100 Years*. We pride ourselves on quality products, superior customer service and our creative storytelling approach to each wedding. Our staff of photographers make it easy for you to find a person who fits your style and will mesh well with you, your wedding party, family and guests. Each photographer has many years of experience and training and have their own unique style which we feel gives our couples variety when choosing Scherlings.

today I marry my best friend,
the one I laugh with, live for,
dream with, love...

your
Wedding





What Story Will Your Wedding Day Tell?

The right photographer can make all the difference on your big day. Experience and creativity matter in telling your love story. The ability to capture the special moments that happen in a blink of an eye or ensuring you get a photo with your grandmother can all depend on who you put in charge of telling the story of the first day of the rest of your lives together. Scherling Photography has *111 Years* of experience doing just that. We have fallen in love with being given the honor to be a part of your day. Choose Scherlings and fall in love with your wedding photos for the rest of your life.



How It Works

- Your wedding day is reserved with a non-refundable **\$250 deposit.**
- Choose a package when booking, but keep in mind that it can be changed if needed.
- Schedule your engagement photo session and meet your photographer. This will give you both a chance to get to know your photographer.
- Two months prior to your wedding date, one half of the total is due. The remaining balance is to be paid in full prior to the wedding.
- 1-2 months before schedule a wedding meeting with your photographer to finalize your coverage.
- 2-3 weeks after your wedding a private online gallery will be available for you and your guests to view all your images.
- Make an appointment to place your album and print order.
- Live happily ever after and enjoy your beautiful wedding photos!



Enjoy the little things...

Our professional photographers will be available to meet with you to discuss how to customize your wedding package. Each package is based on hourly coverage and your photographer will help you decide how best to use this time.

Every couple is different and we want to help you both make your day truly unique and special...





Engagement Session

Your session can be photographed at any time after booking your wedding. If you book your wedding with us, your engagement session and images are included!

Keep these few things in mind:

- Location - indoors in studio or outdoors on location?
- What time of year would you prefer for outdoor photos?
- When do you need your photos back?
- Are you using them for save-the-dates, invites, etc?
- Will they be displayed in any way at the wedding?
- Publish in social media or newspaper announcements?

Basic Studio\$55
head & shoulders, 2 backgrounds, 1 outfit

Deluxe Studio\$75
variety of poses & backgrounds, 2 outfits

Outdoors on location\$85
1 location and outfit

Deluxe Studio & Outdoors\$150
session as listed above & 1 outdoor location

Additional location\$20

10 Digital Images\$125
with Copyright and Print Release

Clothing Suggestions:

Keep it Simple! Choose outfits that go together but are not too matchy. Consider your environment, wedding colors & personality.

Most of all,

*be
yourself*



Our Packages

Ultima - \$4000

- 10 Hours of Coverage
- 2 Photographers
- 16x20 Canvas Wrap
- \$150 Print Credit
- 12x12 Integrity Album - 20 Spreads - 50 Images

Elegance - \$3000

- 8 Hours of Coverage
- 2 Photographers
- 16x20 Wall Portrait
- \$100 Print Credit
- 10x10 Integrity Album - 15 Spreads - 45 Images

Classic - \$2450

- 7 Hours of Coverage
- 2 Photographers
- 16x20 Wall Portrait
- 10x10 Integrity Album - 15 Spreads - 40 Images

Imperial - \$1950

- 6 Hours of Coverage
- 2 Photographers
- 16x20 Wall Portrait
- 8x8 Integrity Album - 15 Spreads - 35 Images

Distinctive - \$1550

- 4 Hours of Coverage
- 2 Photographers
- 11x14 Wall Portrait
- 8x8 Integrity Album - 10 Spreads - 25 Images

Petite - \$750

- 1 Hour of Coverage
- 1 Photographer
- 11x14 Wall Portrait
- 12 Images Enhanced/Retouched at no charge

All packages include...

- A combination of traditional & photojournalistic photography
- Custom USB of All Images with printing release
- Deluxe Engagement Shoot - Either indoors or outdoors - Custom USB of All Images with printing release.
- 100 Miles of Travel Coverage

\$0.35 per additional mile

Additional Coverage...

Available for an additional \$250 per hour
(Limit 1 Hour per package)

10% Discount on packages during
December - March



A photographer request will be honored to the best of our ability, but cannot be guaranteed.

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Integrity Albums

These albums are one of a kind. The genuine, lay-flat photographic pages create a stunning album. Photo spreads are permanently mounted on non-warp black board resulting in a substantial and gutter-less full spread album page. Just choose your size and favorite images, and let us handle the rest!

Sizes

12x12.....	\$485
10x10.....	\$400
8x8.....	\$350
5x5.....	\$290

Each album includes 10 spreads and 20 images to start. After you've selected your favorites, our artwork team will design custom layouts to best fit the images you have chosen. Once the spreads are complete, you will receive proof prints of the spreads so you can make adjustments. The possibilities are endless!

Add'l Spreads

12x12.....	\$16
10x10.....	\$14
8x8.....	\$10
5x5.....	\$8

Add'l Images

Price reflects retouching fee)

Single.....	\$15
Couple.....	\$20
Group (3+)...	\$25



Wall Portraits

20x24.....	\$175
16x20.....	\$125
11x14.....	\$75

Prints are bonded to heavy card stock, as well as having an archival lacquer protective coat applied.

Canvas Wraps

11x14.....	\$140
16x20.....	\$200
20x24.....	\$240

Photographs

8x10.....	\$30
2-5x7 (same image).....	\$30
4-4x6 (same image).....	\$30
8 Wallets (same image)...	\$16

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